

# **A Buyers Guide Ad**

Is your opportunity to advertise in the SCMA's Who's Who of members and newspaper suppliers that includes conference & convention program information as well as ads for industry-related organizations.

Be the early bird and get a **PRICE BREAK!!**  
Place your ad and pay by **January 8, 2007**  
and receive a discount!

**ALSO, LET'S NOT FORGET**

## **SCMA Sponsorship Program**

Sponsor an event such as a meal function, coffee break, Spouses' activity or speaker awards, and receive recognition such as:

- ✓ Your organization will appear and be recognized in the Buyers Guide for the event sponsored.
- ✓ Placards announcing your sponsorship at the event.
- ✓ Several announcements during the meetings thanking you for your support of the SCMA by sponsoring an event.

**Thank you for your continued financial support of  
the SCMA and its 2007 Annual Conference in  
Daytona Beach, Florida**

# SCMA Advertising Contract Annual Buyers Guide

## Ad Buying Deadline February 9, 2007

(Price Break if paid for by January 26, 2007)

We would like to place an ad in the 2007 issue of the SCMA Buyer's Guide of the Southern Circulation Managers' Association. Check required space below:

<u>Select one box per ad</u>		<u>Paid by Jan. 26 '07</u>	<u>Paid After Jan. 26 '07</u>
<input type="checkbox"/> Full Page 5" x 7"	Black & White	\$110.00	\$125.00
	1 spot color	\$135.00	\$150.00
	Full color	\$185.00	\$205.00
<input type="checkbox"/> Half Page 5" x 3"	Black & White	\$ 70.00	\$ 80.00
<input type="checkbox"/> Inserts 5" x 7"	Preprinted Only	\$110.00	\$125.00

**\*Cost is for one-sided page ad. Double-sided ads are twice the rate.**

Please mail ads on a CD disk in Acrobat PDF format with hard copy proof or email to [ageorge@press-register.com](mailto:ageorge@press-register.com)

Page cost of Ad \$ \_\_\_\_\_

Amount of Check \$ \_\_\_\_\_

Please bill me \$ \_\_\_\_\_

If billed add \$10 Fee \$ \_\_\_\_\_

Visa/MasterCard/American Express # \_\_\_\_\_

Expiration Date \_\_\_\_\_

**Please type or print**

Name \_\_\_\_\_ Phone \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**Please mail CD & Check to:** George Markevicz  
 c/o Press Register  
 PO Box 2488  
 Mobile, AL 36652-2488

Phone: 251-219-5300  
 Fax: 251-219-5369  
 e-mail: [ageorge@press-register.com](mailto:ageorge@press-register.com)

# 2007 SCMA Convention Sponsorship Pledge Form

Please Fax or Mail by February 9, 2007

**Please deliver this important fax to:**

**George Markevicz**  
**2<sup>nd</sup> Vice President, S.C.M.A.**  
**c/o Press-Register**  
**PO Box 2488**  
**Mobile, AL 36652-2488**  
**Fax: 251-219-5369**

**Fax From:**

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_

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## Sponsorship Pledge

Yes! We want to be recognized as an SCMA conference sponsor!

We pledge the following amount: \$ \_\_\_\_\_

If possible, we would like to co-sponsor the following event:

\_\_\_\_\_

Please call me about the cost of being sole sponsor of this event:

\_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Thank you!**