

SCMA 2007 Conference in Daytona Beach, Florida

MAY 21



Join us for a **"night at the speedway"**. At 4:30 p.m., shuttle buses will begin arriving at the Hilton to carry you away for an evening of thrills and adventure at **Daytona USA**, the "official attraction of **NASCAR**." Buses will run to and from the track continually until 11 p.m.

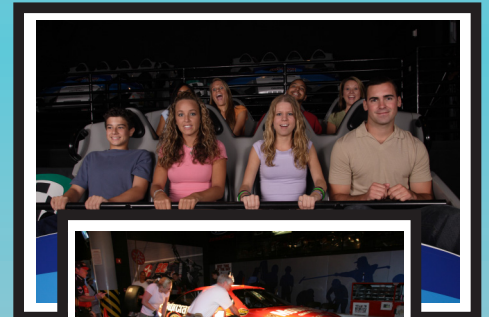
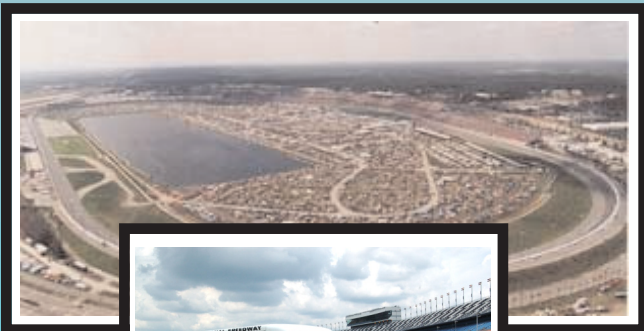


First, an exciting tram tour will take you through Daytona's **famous 31 - degree, high banked turns**, across racing's toughest road course, all the way into **Victory Lane**, the home of every driver's dream! Track tours will begin at 5:30 p.m.



Next, come inside and **become part of the action!** You'll be able to get the full NASCAR experience by participating in one or all of Daytona USA's **interactive attractions** at an exclusive after hours event. Be part of the crew at the **16 - second pit stop challenge**, where you race against the clock in this fast paced test of skill as you get your driver ready

to go back into the race. Satisfy your **need for speed** in **Acceleration Alley**, where you compete against other drivers to win the checkered flag at the Daytona 500. Or strap yourself in for the ride of your life on **Dream Laps**, a full- range motion experience exclusive to **Daytona USA**. You can be a **fan in the stands** by checking out **NASCAR 3D - The Imax Experience** or go back in time and relive how Daytona became to be the "World Center of Racing" at the **Goodyear Heritage of Daytona Center**. After hour access will be from 7 pm until 11 pm.



Food stations will be located throughout the venue, offering a range of delectable treats including: a **Pasta bar** with **Chicken Medallions**, a carving station with **Prime Rib of Beef**, grilled **jumbo gulf shrimp**, **crab claws**, **dessert** and more. A **full premium bar** will also be available with **2 drink tickets provided** per guest.

