

# THE EDMOND SUN

Dear Valued Customer,

I'd like to introduce our new billing system to you. We call it QuickPay and it's the most convenient way to pay your newspaper bill.

QuickPay is a direct payment program. A Direct Payment program simply debits a customer's checking account every month for the price of their subscription. Many people are currently using similar programs with utility bills, insurance dues, and loan payments.

Enrolling in our QuickPay payment program is easy. Follow the instructions on the reverse side of this form. Once completed, you'll never have to worry about when your subscription is due again.

With this new billing system, we will be able to answer your subscription billing questions with a simple phone call to 405-341-2121. Our office hours are 8:00 a.m. to 6:00 p.m., Monday through Friday.

*The Edmond Sun* sincerely appreciates all our customers and hopes that you'll enjoy this easy and convenient method by which to pay your subscription.

Sincerely,

John Shughrue  
Circulation Manager

P.S. Please send your check in within two weeks of receiving this letter to ensure a smooth transition.